

# CHRISTOPHER DOUGHERTY

CREATIVE PRODUCTION LEADER / CINEMATOGRAPHER / COMMERCIAL PHOTOGRAPHER

## PROFILE

Production leader and image-maker with 20 years of experience building and delivering visual content across studio, field, branded, documentary and editorial environments. Combines executive-level production management with hands-on cinematography and photography - translating creative ambition into disciplined execution, strong visual storytelling and scalable production systems.

|                                                              |                                                             |                             |                                     |
|--------------------------------------------------------------|-------------------------------------------------------------|-----------------------------|-------------------------------------|
| <b>\$13M</b><br>CURRENTLY MANAGE<br>ANNUAL PRODUCTION BUDGET | <b>200</b><br>CURRENTLY MANAGE<br>HOURS OF ORIGINAL CONTENT | <b>3x</b><br>EMMY<br>AWARDS | <b>4x</b><br>YOGA JOURNAL<br>COVERS |
|--------------------------------------------------------------|-------------------------------------------------------------|-----------------------------|-------------------------------------|

## EXPERIENCE

**SENIOR PRODUCTION MANAGER** Boulder, CO | 2 years, CURRENT  
**GAIA INTERNATIONAL**

Lead end-to-end production operations for original studio and field content, with responsibility for a \$13M annual production budget and delivery of 200 hours of original content annually. Own production planning, scheduling, resource allocation and cross-functional execution; coordinate crews, talent and stakeholders; manage concurrent production calendars; mitigate operational risk; and guide work from pre-production through delivery. Apply AI-enabled and production/finance tools to streamline workflows, planning and creative development, including **Gemini, Claude, ChatGPT, Runway, Higgsfield, Nano Banana, MidJourney, Airtable, Sage Intacct, Yooz and more.**

**CINEMATOGRAPHER AND PRODUCTION MANAGER** Boulder, CO | 3 years  
**GAIA INTERNATIONAL**

Led cinematography and production coordination for high-volume original programming across full-service studio, domestic and international field productions. Directed camera and lighting execution, established consistent visual standards, partnered with producers and talent, and supported production planning, editing and producing workflows.

**DIRECTOR OF VISUAL CONTENT** Boulder, CO | 2018 - 2020  
**YOGA JOURNAL**

Led visual content strategy and production across editorial, marketing, print and digital channels. Concepted, directed and produced branded campaigns; managed photo and video production; served as creative lead, Director of Photography and staff Photographer; and aligned visual storytelling with editorial, brand and client objectives.

**CONTENT PRODUCER** Boulder, CO | 2013 - 2018  
**CDO PHOTO**

Produced commercial and editorial photo and video content from concept through execution, specializing in health, wellness and lifestyle. Delivered 20+ magazine assignments and features, including four Yoga Journal covers, plus campaigns for National Geographic, Gaia Herbs, Gaia TV, Nature's Truth, Prana and CamelBak.

**INTEGRATED PRODUCER** Chicago, IL | 2010 - 2013  
**DIGITAL KITCHEN**

Produced integrated film, design and interactive work for HBO, Showtime, TNT and The Cosmopolitan of Las Vegas at an award-winning creative agency. Managed multidisciplinary creative and engineering teams across complex production and digital workflows.

**DEVELOPMENT PRODUCER** Washington, DC | 2007 - 2010  
**SIRENS MEDIA**

Developed nonfiction television concepts for major networks, shaping story ideas into pitches and treatments and coordinating casting and development workflows for multiple series, including The Real Housewives of New Jersey on Bravo.

## SELECTED RECOGNITION

|                    |                                                                                                   |
|--------------------|---------------------------------------------------------------------------------------------------|
| <b>TV + FILM</b>   | 3x Emmy Awards at Digital Kitchen                                                                 |
| <b>ADVERTISING</b> | Cannes Grand Prix of Design / One Show Gold Pencil / 4x Cannes Gold Lions / Facebook Studio Award |
| <b>PHOTOGRAPHY</b> | 4x Yoga Journal covers / 20+ editorial assignments / Commercial campaigns                         |

## EDUCATION

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|-------------------------------|------------------------|---------------------|
| <b>UNIVERSITY OF COLORADO</b> | BA, History            | Boulder, CO   2006  |
| <b>MAINE MEDIA COLLEGE</b>    | Filmmaking Certificate | Rockport, ME   2008 |